Recruitment Methods: Experiments in Virtual Reality

Email, Spider Bytes, newspaper, class announcement, and Craigslist announcement

Hello,

The Cognition and Emotion Lab in the Psychology Department at the University of Richmond would like to invite you to participate in a 15-30 minute study that will pay $5.00 for each half hour (or partial half-hour) of participation (IRB # XXX). If you are interested and would like more information about how to participate, you can email cognitionlabur@gmail.comor call 804-662-3151.

Thank you!

Flyer

The flyer will advertise for participation in the proposed studies and will include information regarding study duration, payment, and contact.

For example:

The Psychology Department at the University of Richmond seeks individuals to participate in a research study.

Study Duration: 15-30 minutes

Payment: $5.00 per half-hour participation

For more information please contact:

cognitionlabur@gmail.com

804-662-3151

IRB # XXX-XXXX